GreenTech Hub

The Long Game

The WA GreenTech Hub, in partnership with government, industry and research leaders, proudly launches its inaugural Innovation Challenge – The Long Game.

The Long Game – advancing Long Duration Energy Storage (LDES).

The Long Game invites innovators to put forward innovative, commercially feasible long duration energy storage solutions spanning from 10+ hours through to seasonal storage. These solutions will reflect technical excellence and articulate a clear path to real-world deployment.

We are looking for ideas that tackle industry-identified use cases including:

- **Energy intensive industries**:
  - Industrial clusters and hard-to-abate activities
  - Digital infrastructure and data centres
- **Remote and regional microgrids**
  - Stabilising regional communities
  - Remote and mobile operations
- **Grid flexibility**
  - Underpinning a low carbon SWIS, and
- **Digital enablers** of battery business models.

This is a unique opportunity to pilot your solution in real-world conditions, gain exposure to leading energy funders and access tailored support to help scale your technology for deployment. Selected participants will:

- Showcase their innovation to key investors and energy agencies
- Work alongside industry partners operating across WA to progress their solution
- Receive targeted support through a curated program that may include technical validation, market readiness assistance, funding support and pathways to scale.

GreenTech Hub

The GreenTech Hub inspires, mobilises and connects green entrepreneurship in WA.

We support innovation, commercialisation and tech development to catalyse a green, low-carbon future for all.

Our Innovation Challenges are opportunities for the GreenTech community to come together and support innovative solutions addressing real-world challenges across areas including decarbonisation, biodiversity loss and realising a circular economy.

Participants develop solutions that align directly to the needs of industry and communities, accelerating their own enterprise whist realising globally relevant impact.

Contact us

08 9226 1169

greentechwa.com

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How submissions are assessed

Submissions will be assessed by industry and subject-matter experts on:

- **Relevance to WA use cases**, including high temperatures, remoteness and rugged operational environments.
- **Innovation and differentiation**, including the unique IP proposed in the solution and the potential to compete with incumbent technologies
- **Technical viability and deployment readiness** including the solution's feasibility, technical performance and maturity
- **Team capability and execution** including technical, commercial and deployment expertise
- **Scalability, integration and export potential** including the potential to scale beyond WA, integrate with current systems and software, and align with relevant standards.

For more information about The Long Game and to sign up to a Virtual AMA, please visit **www.greentechwa.com**

Scan the QR code and subscribe to our newsletter.

Contact us
greentechwa.com
hello@greentechwa.com
08 9226 1169

Key dates

Challenge Outreach

- Virtual Ask Me Anything (AMA) event: 26 August 2025*

Submissions open

- September 2025*

Submissions deadline

- 31 October 2025*

Challenge Tech Showcase event

- Leading submissions will be invited to showcase their innovations at an event with industry, investors and Challenge Partners.
- Held on one day between 8-12 December 2025*, in Perth, WA.

Shortlisted Pitch Day

- February 2026*

Solution Champion Codesign

- March 2026*

Solution Deployment

- March 2026 onward

Solution Deployment

*Dates subject to change. Check our website for the latest information.